



# Seeking 2024 Coaches



MUWFC is a progressive, united, supportive and sustainable women's football club. We are the only stand alone women's club competing in the VAFA Women's Premier division. MUWFC are an elite amateur club seeking elite coaches to deliver the next generation of AFLW stars!

In 2023 MUWFC fielded three teams, VAFA Women's Premier, VAFA Women's Premier Reserve and VAFA Women's Thirds.

## MUWFC are seeking coaches that meet the following criteria:

- Alignment with club values, initiatives and policies
- Excellent communication and organisation skills
- Strong football knowledge, minimum level 1 coaching accreditation (or willingness to obtain)
- Ability to work in a team with other coaching staff and high performance staff
- People focused and the ability to work with players of varied skill levels
- WWCC or willingness to obtain
- Most importantly, a passion for women's footy

## MUWFC offers the following:

- Coach development opportunities, including strong relationships with VFLW clubs
- Club wide education and support through implementation of our Mental Health Strategy, Pride Strategy, First Nations Education, Celebration and Action Plan and Sustainability Strategy
- High Performance Partner Motus Life - coordination of all S&C and Sports Trainers
- Guest Coaching and consistent team managers providing professional management of all game day operations
- Connection to a strong and inclusive community





# APPLICATIONS NOW OPEN

MUWFC tailors it's coaching appointments to successful applicants. If you'd like to be considered please apply with your cover letter and CV. Within your cover letter please address what your ideal coaching role would be and why you are suited to that role.

Contact Maddy Noack with your application:  
[muwfc.president@gmail.com](mailto:muwfc.president@gmail.com)  
0438 44 9990





**Reserves Coach - Position Description**  
**Melbourne University Women's Football Club**

Section	Description
<b>Title</b>	Reserves Coach
<b>Reports to</b>	Secretary
<b>Key Stakeholders</b>	<ul style="list-style-type: none"><li>- Players</li><li>- Assistant Coaches</li><li>- Head Coach</li><li>- U20's Coaches</li><li>- Snap Fitness Staff and trainers</li><li>- President and Committee members</li></ul>
<b>Nature and Scope of the Role</b>	<p>The Reserves Coach is responsible for leading and managing the the Reserves team, supporting the Head Coach and adapting the the club's football strategy to fit unique demands of the reserves side:</p> <ol style="list-style-type: none"><li>1. Support Head Coach to develop club football strategy.</li><li>2. Overall coaching and mentoring of players and coaching staff to implement the game plan effectively within the Reserves team.</li><li>3. Relationship management across diverse stakeholder group</li><li>4. Supporting a culture of success with shared values both on and off the field</li><li>5. Promoting the club and it's brand</li><li>6. Displaying club values of Unity, Progress, Support and Integrity throughout all actions.</li></ol>

Section	Description	KPI
Key Result Areas	<p>1.Support Head Coach to develop club football strategy.</p> <ul style="list-style-type: none"><li>- Responsible for adapting the club football strategy to fit the Reserves team.</li><li>- Responsible and accountable for the development and implementation of the football program and coaching strategy with the Reserves.</li><li>- Implement club game plan and style of play consistent with football strategy and club values</li><li>- Take responsibility for the development and success of the Reserves side, inclusive of</li></ul>	<p><b>Game Plan</b></p> <p><b>On field performance</b></p> <p><b>Player retention and development.</b></p>



	cusps players.	
	<p><i>2. Overall Coaching and mentoring of players and coaching staff to implement the game plan effectively within the Reserves team.</i></p> <ul style="list-style-type: none"><li>- Develop training sessions and presentations for the reserves. Advocate for Reserves during “whole club” training.</li><li>- Nurture skill development strategies and tactics for a variety of situations and opponents</li><li>- Manage the implementation of the coaching program for Reserves, including:<ul style="list-style-type: none"><li>- Match day officials</li><li>- Match day</li><li>- Match day review</li><li>- Recruitment of players</li><li>- Development of players</li><li>- Individualised feedback to players</li><li>- Retention of players</li></ul></li><li>- Communicate regularly with players.</li><li>- Balance on-field success with having fun and culture of the team.</li></ul>	<p><b>Improvement as individual players and as a team.</b></p> <p><b>Leadership, management and delegation.</b></p>
	<p><i>3. Relationship management</i></p> <ul style="list-style-type: none"><li>- Positive working relationship with all players, coaches and support staff</li><li>- Positive working relationship with committee members</li><li>- Positive working relationships with VAFA, North Melbourne Football Club, other VFLW and VAFA clubs, and other industry stakeholders</li><li>- Positive working relationships with junior clubs in area</li></ul>	<p><b>Relationship management.</b></p>
	<p><i>4. Develop a culture of success with shared values both on and off the field.</i></p> <ul style="list-style-type: none"><li>- Support a professional, positive and disciplined culture for players, coaches and support staff that reflects the club’s core values</li><li>- Provide leadership to the playing and coaching groups that encourages a supportive team environment consistent with the club’s core values</li><li>- Understand, and implement where required the club’s code of conduct.</li><li>- Understanding that “success” has different definitions to many people and does not</li></ul>	<p><b>Culture</b></p>



	necessarily always denote winning.	
	<p><i>5. Promote the club and its brand</i></p> <ul style="list-style-type: none"><li>- Support the game plan and strategy that has a positive impact on the club's financial performance by good culture, winning games and ultimately winning premierships.</li><li>- <b>Be a role model and ambassador of the club.</b></li></ul>	<b>Commercial brand and development.</b>

Section	Description
<b>Professional Development</b>	<p>Commitment to ongoing professional development regarding:</p> <ul style="list-style-type: none"><li>- Trends in the AFL game</li><li>- Trends in other sports and relevance to AFL (innovation)</li><li>- Awareness of general developments in sports science, recovery and technology</li><li>- Leadership and management techniques</li><li>- Communication</li></ul>
<b>Performance Review</b>	<p>Half-year review (formal) - conducted by President and Secretary during mid-year bye.</p> <p>Annual Review (formal) - conducted by President and Secretary at the cessation of the season.</p> <p>Football Program/Strategy - to be agreed upon and signed off by the Head Coach, President, and Secretary. To include: areas for improvement, pathways, retention, development and recruitment.</p>



**U20's Head Coach - Position Description**  
**Melbourne University Women's Football Club**

<b>Section</b>	<b>Description</b>
<b>Title</b>	U20's Head Coach
<b>Reports to</b>	Secretary
<b>Key Stakeholders</b>	<ul style="list-style-type: none"> <li>- Players</li> <li>- Assistant Coaches</li> <li>- Head Coach</li> <li>- Reserves Coach</li> <li>- Snap Fitness Staff and trainers</li> <li>- President and Committee members</li> </ul>
<b>Nature and Scope of the Role</b>	<p>The U20s Coach is responsible for leading and managing the U20s program and internal talent pathway, supporting the Head Coach and adapting the the club's football strategy to fit unique demands of the U20s side:</p> <ol style="list-style-type: none"> <li>1. Support Head Coach to develop club football strategy.</li> <li>2. Overall coaching and mentoring of players and coaching staff to implement the game plan effectively within the U20s team.</li> <li>3. Relationship management across diverse stakeholder group</li> <li>4. Supporting a culture of success with shared values both on and off the field</li> <li>5. Promoting the club and it's brand</li> <li>6. Displaying club values of Unity, Progress, Support and Integrity throughout all actions.</li> </ol>

<b>Section</b>	<b>Description</b>	<b>KPI</b>
<b>Key Result Areas</b>	<p>1.Support Head Coach to develop club football strategy.</p> <ul style="list-style-type: none"> <li>- Responsible for adapting the club football strategy to fit the U20s team.</li> <li>- Responsible and accountable for the development and implementation of the football program and coaching strategy with the U20s .</li> <li>- Implement club game plan and style of play consistent with football strategy and club values</li> <li>- Take responsibility for the development and success of the U20s side, inclusive of team culture.</li> </ul>	<p><b>Game Plan</b></p> <p><b>On field performance</b></p> <p><b>Player retention and development.</b></p>



	<p><i>2. Overall Coaching and mentoring of players and coaching staff to implement the game plan effectively within the Reserves team.</i></p> <ul style="list-style-type: none"><li>- Develop training sessions and presentations for the U20s. Advocate for U20s during “whole club” training or planning.</li><li>- Nurture skill development strategies and tactics for a variety of situations and opponents</li><li>- Manage the implementation of the coaching program for Reserves, including:<ul style="list-style-type: none"><li>- Match day officials</li><li>- Match day</li><li>- Match day review</li><li>- Recruitment of players</li><li>- Development of players</li><li>- Individualised feedback to players</li><li>- Retention of players</li></ul></li><li>- Communicate regularly with players.</li><li>- Balance on-field success with having fun and culture of the team.</li></ul>	<p><b>Improvement as individual players and as a team.</b></p> <p><b>Leadership, management and delegation.</b></p>
	<p><i>3. Relationship management</i></p> <ul style="list-style-type: none"><li>- Positive working relationship with all players, coaches and support staff</li><li>- Positive working relationship with committee members</li><li>- Positive working relationships with VAFA, North Melbourne Football Club, other VFLW and VAFA clubs, and other industry stakeholders</li><li>- <b>Positive working relationships with junior clubs in area</b></li><li>- Nurture a pathway from Melbourne University Colleges to MUWFC</li></ul>	<p><b>Relationship management.</b></p>
	<p><i>4. Develop a culture of success with shared values both on and off the field.</i></p> <ul style="list-style-type: none"><li>- Support a professional, positive and disciplined culture for players, coaches and support staff that reflects the club’s core values</li><li>- Provide leadership to the playing and coaching groups that encourages a supportive team environment consistent with the club’s core values</li><li>- Understand, and implement where required the club’s code of conduct.</li><li>- Understanding that “success” has different definitions to many people and does not necessarily always denote winning.</li></ul>	<p><b>Culture</b></p>



	<ul style="list-style-type: none"> <li>- Understanding the U20s team has different expectations and requirements to the club's senior teams.</li> </ul>	
	<p><i>5. Promote the club and it's brand</i></p> <ul style="list-style-type: none"> <li>- Support the game plan and strategy that has a positive impact on the club's financial performance by good culture, winning games and ultimately winning premierships.</li> <li>- <b>Be a role model and ambassador of the club.</b></li> </ul>	<b>Commercial brand and development.</b>

Section	Description
<b>Professional Development</b>	Commitment to ongoing professional development regarding: <ul style="list-style-type: none"> <li>- Trends in the AFL game</li> <li>- Trends in other sports and relevance to AFL (innovation)</li> <li>- Awareness of general developments in sports science, recovery and technology</li> <li>- Leadership and management techniques</li> <li>- Communication</li> </ul>
<b>Performance Review</b>	<p>Half-year review (formal) - conducted by President and Secretary during mid-year bye.</p> <p>Annual Review (formal) - conducted by President and Secretary at the cessation of the season.</p> <p>Football Program/Strategy - to be agreed upon and signed off by the Head Coach, President, and Secretary. To include: areas for improvement, pathways, retention, development and recruitment.</p>