



JOB TITLE: Digital Marketing/ Media Coordinator

About the role:

We are looking to take community football of all ages (men's, women's & juniors) to the next level. Our company is growing and reputation as we become more recognised in the industry, and we are eager to connect with the right people to bring them along for the journey. Premier Data is now providing statistics and analysis to over 200 clubs and we are expanding our team in line with our company growth and development. We are the largest and fastest growing football analytics providers in the country, and we are looking for someone to join our team to develop and grow our online presence using various social media platforms.

This role is suited to someone who has proven experience and success in digital marketing and social media. A keen interest in aussie rules football doesn't hurt either!

This role is for a Part Time position, with the potential to grow into a full-time role in the future for the right candidate.

Responsibilities

- Developing a social media calendar with scheduled posts on different platforms
- Create post designs that highlight key moments
- Innovate new content to reach a wider audience
- Analyzing data & performance of marketing campaigns and reporting to upper leadership

Key Criteria

- Strong knowledge of marketing and social media trends and how to utilise each platform
- Innovative - Creative skills to develop content
- A team player who can work independently as well as collaboratively in a team
- Strong communication skills: authentic, clearly articulated, and collaborative interactions with a wider audience

What we can offer:

- An industry competitive pay rate based on experience
- Flexible working environment
- Work with one of the fastest growing analytics companies in Australia which has a key focus on providing a vibrant and inclusive culture and team.
- Non-monetary incentives including networking and corporate events within the sporting landscape



PREMIERDATA

ANY GAME · ANY TIME · ANY LEVEL

If you think this could be you, please forward your resume and a cover letter answering the following questions to andy.din@premierdata.com.au

Questions to answer

- 1. Why would you like to work for Premier Data?**
- 2. What strengths do you believe you can bring to enhance Premier Data's online presence?**
- 3. What is your experience with all different social media platforms (Facebook, Instagram, Twitter, TikTok, LinkedIn etc)**
- 4. Who do you follow in the footy?**